

Anthony Caliendo | The Food Industry's #1

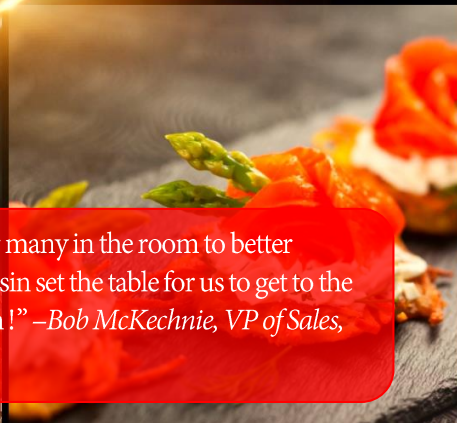
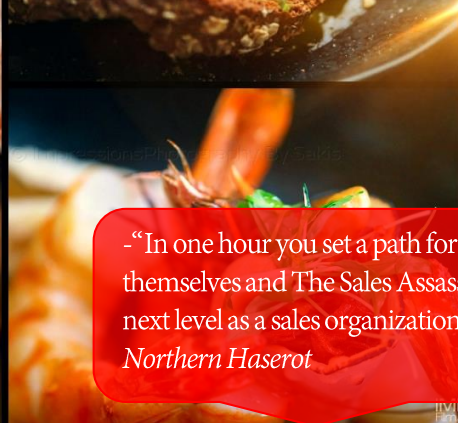
the big cheese™ | Motivational Speaker & Sales Coach

I WILL HELP YOU INCREASE YOUR SALES... GUARANTEED!

Give me 60 minutes @ your next sales meeting and I will show you and your sales staff how to:

- ✓ Become Sales Assassins, prospect like **BOSSSES**, set goals + properly qualify your customers so you never lose another sale to your competitors!
- ✓ Break Bad Habits + **COUNTERSTRIKE** with new learned behaviors and skills designed to keep your entire sales force intensely dedicated, focused and driven!
- ✓ Be Remembered or Be Forgotten, learn how to **SELL YOURSELF** + become a **MAGNET** so that you attract buyers to YOU!

Award winning, International best-selling author & sales motivational speaker coaching sales people within every industry!



-“In one hour you set a path for many in the room to better themselves and The Sales Assassin set the table for us to get to the next level as a sales organization!” –Bob McKechnie, VP of Sales, Northern Haserot

-“I have heard from all of my DSMs today with the same message – they are putting your words into action and are out making calls they have been putting off or avoiding. It amazes me the impact that your 1 hour of encouragement and advice has had on the entire sales force!” – Larry Tolbert, VP of Sales, Performance Foodservice

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